



Text Center Pricing Sheet

Tell That Story can provide professional, fast and effective text services on your behalf. We are THE MOST experienced text team in the Nation. We have sent close to 6,000,000 for clients. We have high response and reach rates.

The costs below are for data ready projects.

- 1) **Multi Message Conversation Text (with responses).** Sending, responding, and recording responses "Tagging." That is, speaking back and forth.
 - a. 1 – 2,500 \$.23 each
 - b. 2,501 – 14,999 \$.22 each
 - c. 15,000 – 49,999 \$.19 each
 - d. 50,000 – 99,999 \$.17 each
 - e. 100,000 -249,999 \$.16 each
 - f. 250,000 + \$.15 each
- 2) **Send Only (No Replies) texts.** That is there is no expectation for anything other than a rare response (opt out, for example). One-time costs must be pre-paid
 - a. 1 – 5,000 Texts \$.21 each
 - b. 5,001 – 14,999 \$.20 each
 - c. 15,000 – 49,999 \$.19 each
 - d. 50,000 – 99,999 \$.17 each
 - e. 100,000 0 -249,999 \$.14 each
 - f. 250,000 + \$.12 each
- 3) Digital Images (MMS)
 - a. \$.25 each per send.

Set up costs:

Basic data clean up and uploading is provided at no additional cost so long as our data template provided is used. Any significant data clean-up will have a one-time charge of \$250. For more information contact 323-383-9505. sales@tellthatstory.org or sign up at www.tellthatstory.org

All one-time costs must be pre-paid via check, wire, ACH payment or credit card.